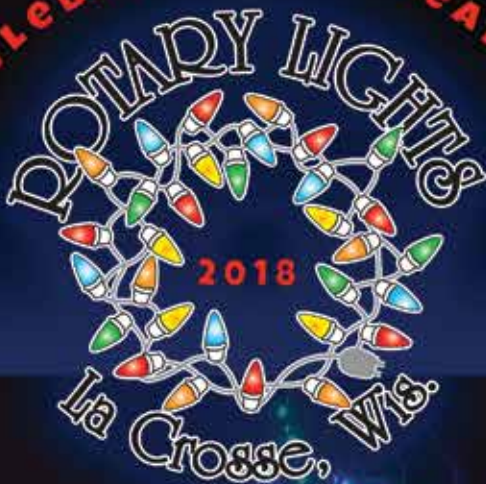


CELEBRATING 24 years



# A Million Mississippi Reflections

Riverside Park  
La Crosse WI

NOV. 23 - DEC. 31  
[ROTARYLIGHTS.ORG](http://ROTARYLIGHTS.ORG)



MAY SONG AND LAUGHTER FILL YOUR HEART

# HAPPY HOLIDAYS

FROM OUR FAMILY TO YOURS



BRINGING THE SOUL OF NASHVILLE TO THE HEART OF THE MIDWEST

**JULY 12 & 13, 2019**

MAPLE GROVE VENUES ★ WEST SALEM, WI

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## Year 24...



Getting ready for the 2018 version of Rotary Lights was not easy. Anyone that has traveled through Riverside Park in the last few months surely noticed the huge dirt piles and building materials that were all fenced off as they began an extensive remodel of the

bandshell. We've had to make many adjustments to the way the park is laid out for the Rotary Lights display. The good news is, in 2019, in celebration of our 25th Anniversary, we'll be able to design a new look that we hope will present a "WOW" factor for the attendees.

You can imagine that after 24 years the dedicated core of Rotary Lights volunteers is like a family. We also know that families have some happy times and sad times. We have two sad times to report that are also mentioned elsewhere in this booklet. One of our longtime dedicated Santa helpers lost his battle with cancer. No one liked entertaining the kids more than Marty Matchey. He was very good at it and was always sad when the season came to an end. He will definitely be missed. Cancer also claimed one of the nicest, most gentle and kind souls you'd ever want to meet. Mariann Peterson helped at Rotary Lights for more than 20 years. Every musical group that ever performed at Rotary Lights would have met Mariann as she helped SSE Music put the annual schedule together; provided great encouragement to the talented participants; and always made sure they were rewarded with some hot chocolate. We salute and sincerely thank Marty and Mariann for sharing their special talents with us.

On a happy note, I'm overjoyed to report that granddaughter Sascha has returned to Eau Claire and her Fourth Grade class after fighting brain cancer and living at St. Jude's for a year. Prayers do get answered. We received so many words of encouragement, kind thoughts and prayers from so many caring people. We indeed live in a special place.

There are FREE Santa Express (Kiddie Train) rides in the park again this year. This 10 passenger train will run every

night that Mother Nature allows. It will make for a magical time for kids 10 and under to marvel at the millions of lights as they tour the park. Loading takes place at the west end of the Ice Castle.

On behalf of the Stephens Family, my fellow Rotarians in La Crosse Rotary East, La Crosse Downtown, Valley View Rotary, After Hours Rotary, La Crescent, Caledonia, Onalaska, Holmen and Onalaska Hilltoppers Rotary Clubs, along with a very dedicated Board of Directors and Steering Committee, and over 3,000 community volunteers, please accept best wishes for a safe and happy holiday season.

Irish holiday hugs,

*Pat Stephens*

Pat Stephens, President Rotary Lights

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*Happy Holidays*



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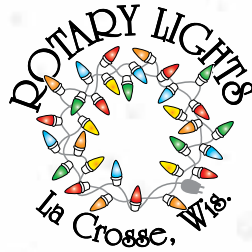
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# What Is Rotary?

Rotary Lights is sponsored by area Rotary Clubs who, in turn are part of an international service organization. That organization is built on providing humanitarian aid, fostering high ethical standards, and promoting peace and goodwill throughout the world.



Any project or activity is based on the Four Way Test, questions on which Rotary decisions are based:

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

As Rotary Lights entered the planning stages, these questions were addressed. Out of those discussions came the decision to collect food for hunger agencies and money for participating non profits. The questions were the basis for creating Rotary Lights as a free-to-the-public event.

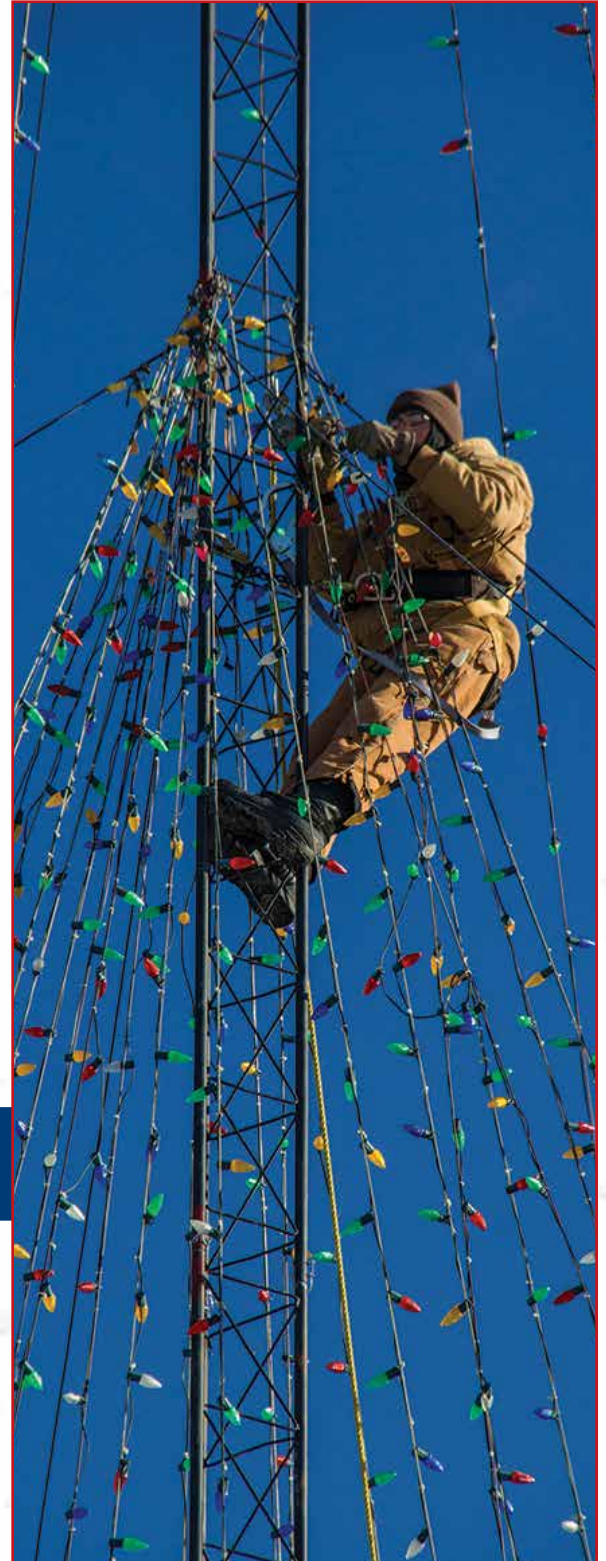
Rotary does more than light up Riverside Park between Thanksgiving and New Year's Day. You may recognize some of these projects, all of which Rotarians have played a part in organizing, fundraising, and labor:

- Kids Coulee • Myrick Hixon Ecopark
- Trees for Tomorrow • International Gardens

On an international level, Rotary provides exchange programs for high school students, works tirelessly to eradicate polio, seeks ways to provide clean water, and much more.

## Participating Rotary Lights Clubs

After Hours  
Caledonia  
Holmen  
La Crescent  
La Crosse Downtown  
Onalaska  
Onalaska Hilltoppers  
Rotary East  
Valley View Rotary

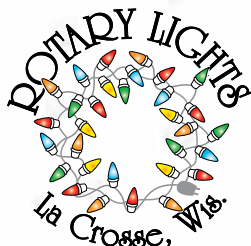




# The Mission of Rotary Lights: “To Help Feed the Hungry of the Coulee Region”

Year	Number of Food Items Collected
1995	13,010
1996	20,014
1997	31,482
1998	42,323
1999	66,211
2000	86,475
2001	91,634
2002	101,789
2003	121,040
2004	125,892
2005	135,756
2006	171,252
2007	186,374
2008	204,178
2009	206,479
2010	204,188
2011	226,642
2012	232,580
2013	229,173
2014	237,246
2015	296,784
2016	302,586
2017	321,463

**23 Year Total - 3,647,199**



The generous gifts of food that are collected unfortunately only last 8-10 weeks. The demand is high and growing. If you or an organization you are involved with would like to help organize an event in partnership with Rotary Lights to help us increase food collections, contact Rotary Lights at 608.784.9993.

We have collected items at the gate and other food items through the efforts of:

- AFSCME Local 2484-La Crosse County
  - AFSCME Local 340-Western Wisconsin Cares
  - Beer By Bike Brigade
  - La Crosse County Employees-Downtown Campus
  - La Crosse County Library System.
  - The La Crosse Area Jeep Club
  - Shamrock Club
  - WTC-Automotive Classes
  - Over 27,000 food items from the “ifed effort”.
  - Mathy Construction-12,000 items
  - Oktoberfest
  - La Crosse County Tavern League
  - The Trane Company once again collected pallets of food in 2017.
- A tremendous and appreciated effort.

Rotary Lights would like to partner with any groups that would like to be involved with food drives from November 1st through December 31st.

## HOW LONG WILL IT TAKE TO HIT THE 4 MILLION FOOD ITEM MARK?

### Food Pantries Sharing Collections in 2018:

<b>In Park</b>	Salvation Army	<b>Out of Park</b>
Caledonia Food Shelf	Holmen-St. Elizabeth	Cashton Cupboard
Holmen Lutheran	WAFER	Coulee Cap
La Crescent Food Basket	Place of Grace	Hunger Task Force
New Horizons		UW-L Food Pantry
Onalaska Food Basket		WAFER





Behold the  
Brilliance  
of the  
Season

Thank you Rotary



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## Ice Castle Entertainment Schedule

Monday, Nov. 26	6-7 pm ..... Bone-a-Fied Brass
	7-8 pm ..... Giving Hearts Choir
Tuesday, Nov. 27	6-8 pm ..... Apple Annies
	7-8 pm ..... Cashton High School Band & Choir
Wednesday, Nov. 28	6-8 pm ..... Life In Harmony
Thursday, Nov. 29	6-7:30 pm .. Cashton High School Bankd & Choir
Monday, Dec. 3	6-7 pm ..... UW-La Crosse Wind Ensemble
	7-8 pm ..... Fly Casual
Tuesday, Dec. 4	6-7:30 pm .. TUGG
Wednesday, Dec. 5	6-8 pm ..... La Crosse Irish Music Sessions Players
Thursday, Dec. 6	6-7 pm ..... 5th Chamber
	7-7:30 pm ... Driftless Brass
Tuesday, Dec. 11	6-6:30 pm .. Aquinas MS Band, Choir & Ochestra
	6:30-7 pm ... West Salem HS Band & Choir
Wednesday, Dec. 12	6-6:30 pm ... Bangor Vocal Jazz
	6:30-7 pm ... Bangor Jazz Bands
	7-8 pm ..... Caledonia Vocal Jazz
Thursday, Dec 13	6-6:30 pm ... Winona 8th Grade Choir
	6:30-7 pm ... Sons of Norway
	7:30-8 pm ... Dick & Peggy Daleki Duo
Monday, Dec. 17	6-7 pm ..... Holmen HS Orchestra
	7-7:30pm .... Longfellow Middle School Band
	7:30-8pm .... Longfellow Middle School Show Choir
	8-9pm ..... String Ties
Tuesday, Dec. 18	6-8 pm ..... Lincoln MS Band, Choir, & Orchestra
Wednesday, Dec.19	6:30-7 pm ... Emerson ES Voices
	7-8 pm ..... Logan HS Band
Thursday, Dec. 20	6-7 pm ..... Onalaska Honors Jazz Ensemble
	7-8 pm ..... River City Strings Fiddle Club



### Live Nativity

Nov. 23-24-25,  
Dec. 1-2-8-9-15-16-22-23-25

## HAYRIDES IN THE PARK

Free family hayrides in the park on Tuesday nights.  
**NOV. 27; DEC. 4, 11, 18, 25**

Ongoing from 5 p.m. to 8 p.m.  
Load at the west side entrance of the  
Ice Castle (heated tent).



# Brightening our communities

For the holiday season  
and all year long.

During the 2017-2018 Rotary year,  
these projects and more were supported

PLAY It Forward • Random Acts of Kindness  
Military Lounge, La Crosse Regional Project  
Mentoring Best Practices • Mountain Bike Team  
Giving Parents a Break • CHR5 Education Partners  
"I'm Hungry" Book Expansion • iFeed  
YWCA Team Building • Mobile Library in Matagalpa, Nicaragua  
Valladoid Mexico Water Project • Libraries Are For Everyone  
La Crescent Healthy Community Partnership • Tree Planting Project  
Growing Hearts Around the World Centennial Project  
Cameroon Mobile Library Project • Let's Play Together



[rotaryworksfoundation.org](http://rotaryworksfoundation.org)

Supported by La Crosse Area Rotary Clubs & their members including:

Caledonia • Holmen Area • La Crescent • La Crosse After Hours • La Crosse Downtown  
La Crosse East • La Crosse Valley View • Onalaska • Onalaska Hilltopper  
Interact Clubs of Aquinas, Caledonia, Central, Holmen, Logan,  
Onalaska and West Salem High Schools





*Happy Holidays*

*from your friends*

*at*

*NEWS 8*

*Our Community. Your Station.*



## 2018 Traffic & Food Assignment

Date	Traffic Control	Food Goes To
Friday, Nov 23	La Crosse Rotary	Salvation Army
Saturday, Nov. 24	Valley View Rotary	Onalaska Food Basket
Sunday, Nov. 25	Mayo Health	Holmen-St. Elizabeth
Monday, Nov. 26	Radisson Hotel	Place of Grace
Tuesday, Nov. 27	WalzCraft	WAFER
Wednesday, Nov. 28	Verve Credit Union	WAFER
Thursday, Nov. 29	Hawkins, Ash, CPA's	La Crescent Food Basket
Friday, Nov. 30	Fowler & Hammer	Caledonia Food Basket
Saturday, Dec. 1	Mathy Construction	Salvation Army
Sunday, Dec. 2	Wells Fargo Advisors, LLC	Onalaska Food Basket
Monday, Dec. 3	Dairyland Power	Place of Grace
Tuesday, Dec. 4	IC System	New Horizons
Wednesday, Dec. 5	Wieser Brothers	Salvation Army
Thursday, Dec. 6	DMI/City Vision	WAFER
Friday, Dec. 7	Coca-Cola	Holmen-St. Elizabeth
Saturday, Dec. 8	Altra Credit Union	Onalaska Food Basket
Sunday, Dec. 9	Brenengen Auto Group	WAFER
Monday, Dec. 10	Coulee Bank	Salvation Army
Tuesday, Dec. 11	Festival Foods	Onalaska Food Basket
Wednesday, Dec. 12	Chart Industries	New Horizons
Thursday, Dec. 13	LHI	Salvation Army
Friday, Dec. 14	Associated Bank	WAFER
Saturday, Dec. 15	The Shupe Family	Holmen-St. Elizabeth
Sunday, Dec. 16	Gundersen Health	Onalaska Food Basket
Monday, Dec. 17	Charmant Hotel	La Crescent Food Basket
Tuesday, Dec. 18	Cleary Management	WAFER
Wednesday, Dec. 19	Kwik Trip	Holmen St. Elizabeth
Thursday, Dec. 20	Reinhart Food Service	WAFER
Friday, Dec. 21	Inland	Holmen-St. Elizabeth
Saturday, Dec. 22	Rotary East/Holmen Rotary	WAFER
Sunday, Dec. 23	Hoel/Newburg/Christenson Fam.	Salvation Army
Monday, Dec. 24	Cathy and Dave Thurston/Friends	Salvation Army
Tuesday, Dec. 25	The Pat Stephens Family	Holmen-St. Elizabeth
Wednesday, Dec. 26	Caledonia Rotary	Salvation Army
Thursday, Dec. 27	BMO Harris Bank	WAFER
Friday, Dec. 28	Dynamic Lifestyle Inn	Caledonia Food Basket
Saturday, Dec. 29	Dunkin Donuts	Onalaska Food Basket
Sunday, Dec. 30	La Crescent Rotary	La Crescent Food Basket
Monday, Dec. 31	Citizen Advocacy	Salvation Army



## 2018 Participating & Benefiting Non-profits

7 Rivers Community High School  
ABLE  
American Red Cross  
Aptiv  
ASAP Horse Rescue and Adoption  
BikersAgainstChildAbuse  
Bluff Country Family Resources  
Boys & Girls Club of Greater La Crosse  
Causeway Caregivers  
Centering Onalaska  
Child Abuse Prevention Task Force  
Congregational Preschool  
Coulee Connections  
Coulee Council on Addictions  
Coulee Region Adult Day Center  
Coulee Region Humane Society  
Coulee Region RSVP  
Couleecap, Inc  
Disability Action Network  
Faith Lutheran Church  
Fuzz Nuts  
Girl Scouts of Badgerland  
Great Rivers United Way  
Gundersen Transitional Year Residency  
Habitat for Humanity  
Health Science Academy  
Holmen High Project Live  
Holmen High School Interact  
Holmen Knights of Columbus  
Housing Authority of La Crosse  
La Crosse Area Astronomical Society  
La Crosse Area Masonic Lodges  
La Crosse Citizen Advocacy  
La Crosse Curling Club  
La Crosse Dive Unit  
La Crosse Jaycees  
La Crosse Lions  
Lakeview Health Center  
Logan High Band  
Miss Wild West Royalty  
Myrick Park Community and Zoo  
N.A.M.I.  
Norskedalen  
Onalaska High School Choir Parent Support  
Onalaska High School FBLA  
Onalaska High School Rotary Interact Club  
Onalaska Middle School WEB Leaders

Preservation Alliance  
River City Corvettes  
Riverland Amateur Radio Club  
RUSH WI WEST Soccer Club  
Salvation Army  
Shamrock Club  
Shelby Fire Dept  
St.Patrick's Knights of Columbus  
Sudden Cardiac Arrest Association  
The Hunger Task Force  
The Parenting Place  
Trane Abilities Park Project  
Tri-State Ambulance  
UWL Alpha Phi  
UWL Alpha Xi Delta  
UWL Beta Alpha Psi  
UWL Biology Club  
UWL Computer Science Club  
UWL Delta Sigma Phi  
UWL Foundation for International Medical Relief  
UWL Gamma Sigma Sigma  
UWL Golden Key  
UWL Kappa Delta Pi  
UWL LC Hip Hop Dance Team  
UWL Microbiology Club  
UWL Nuclear Medicine Technology  
UWL Pre-Med Club  
UWL REC Club  
UWL Red Cross Chapter  
UWL School Psychology Graduate Program  
UWL Student Advisory Council for the College of Business  
UWL Student Council for Exceptional Children  
UWL Therapeutic Recreation Club  
UWL University Staff Council  
UWL Vanguard  
UWL Volunteering Within  
UWL Wishmakers on Campus  
UWL Women's Club Hockey  
Viterbo Global Outreach Club  
West Salem High School Music  
Westby Syttende Mai Royalty  
WTC Health Information Technology Club  
WTC Respiratory Therapy Club  
YWCA Teen Services

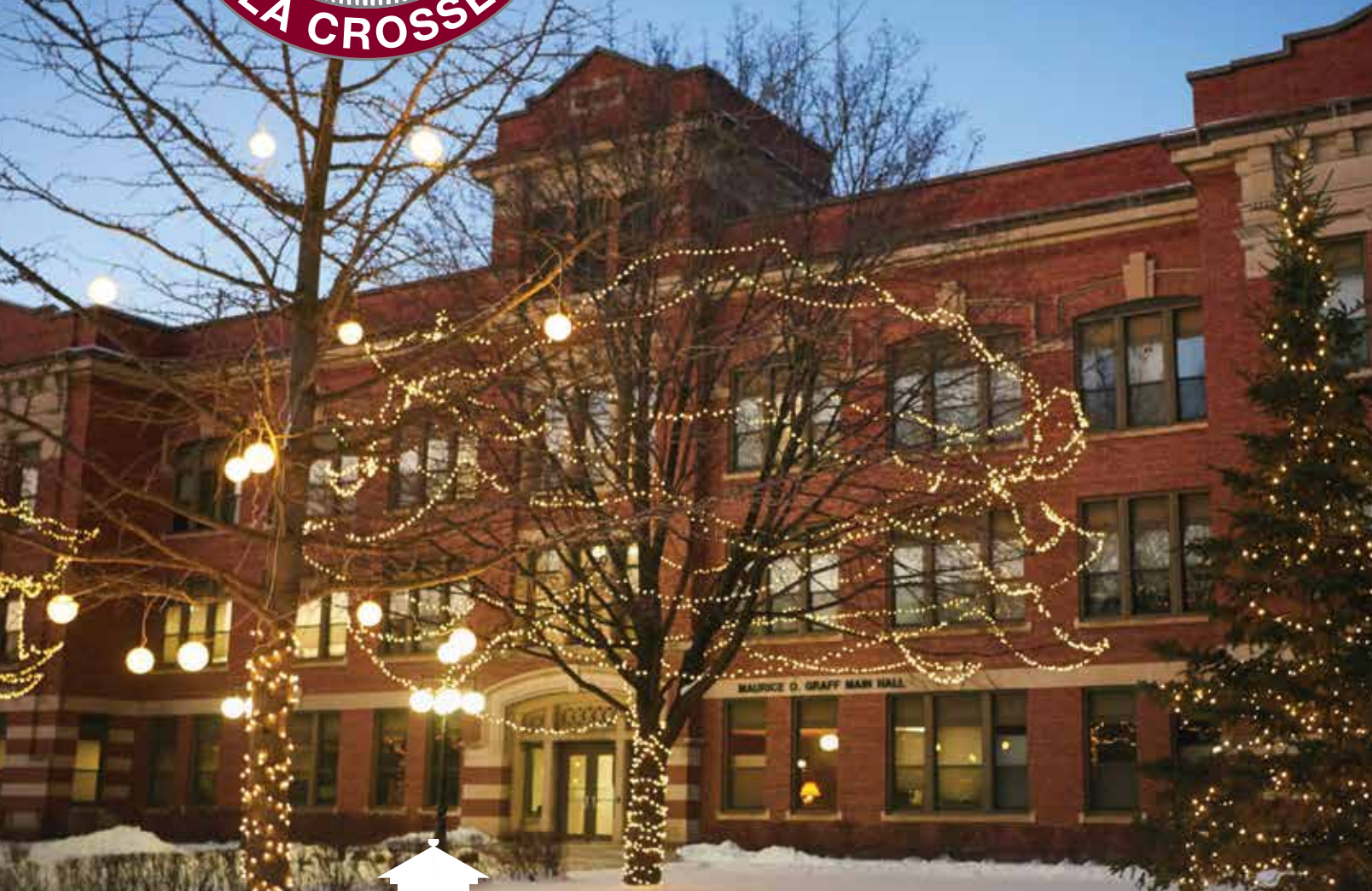
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 Alter Metals  
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 Barb Dolato  
 Bethel Lutheran Church  
 Bill and Teresa Peters  
 Bill Hoel  
 Bill Napier  
 Bob Wingate  
 Bob Wuensch  
 Bobcat of the Coulee  
 Region  
 Bob Cary & Andy  
 Clements, CSS  
 Bonsack Trucking  
 Butch Rogowski  
 Cabin Coffee  
 Caribou Coffee  
 CenturyLink  
 Charter Communications  
 Clason's Buick GMC  
 Crescent Printing  
 Dakota Supply Group  
 Dan Mutch  
 Dave Johnson Company  
 Dan Moen  
 Dave and Cathy Thurston  
 Degenhardt Tire, Inc.  
 Del's-Onalaska  
 Mike Diveley

DS Electric  
 Ed Moore  
 E.O. Johnson  
 Explore La Crosse  
 Fairway Signs  
 Festival Foods  
 Fabrick Rentals  
 Gary Brauer  
 GEXPRO  
 Goodwill La Crosse/  
 Onalaska  
 Good Steward  
 Great Lakes Coca-Cola  
 Hatlevig, Jerry and Nancy  
 Hersey Corp  
 Iron Workers Local 383  
 Jake Hillestad and  
 HHS Wood Shop  
 Jim Krueger, Sr.  
 Joanne Stephens  
 John Corems  
 Jim and Sue Crothers  
 K and K Lighting  
 Kyle Jumbeck  
 Kyle Westbrook  
 Kwik Trip  
 L.B. White  
 La Crosse Area Tavern  
 League  
 La Crosse Beverage  
 La Crosse Glass and  
 Overhead Door  
 La Crosse Park and  
 Recreation  
 La Crosse Police Dept.  
 La Crosse Public Utilities

La Crosse Police Reserve  
 La Crosse Media Group  
 La Crosse Sign  
 La Crosse Tribune  
 Leo Chaput  
 LINK Magazine  
 Mark and Sarah Dahlke  
 Mathy Construction  
 Matt and Carolyn  
 Zimmermann  
 Mid-City Steel  
 Mike Fell  
 Modern Crane  
 Mutch Electrical  
 Contractors  
 Nelson Flag and Display  
 Onalaska Rotary  
 Pat and Frank Tudahl  
 Pepsi  
 Phil's Appliance Repair  
 Pizza Doctors  
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 Reinhart Food Service  
 Rita and Mick Connors  
 River City Ready Mix  
 Riverview Vineyard and  
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 Roger and Kay Bjorge  
 Salvation Army  
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 Sharon and Bud Loomis  
 St. Elizabeth Ann Seton  
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 Topper's Pizza  
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Dynamic Lifestyle Innovations

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LCCVB

Mayo Health System

Rotary Club of La Crosse

Wells Fargo Foundation

### Galaxy Level

CenturyLink

Chart Industries

Coulee Bank

Dairyland Power

Doug and Merri Shupe

Festival Foods

Fowler & Hammer

Great Lakes Coca-Cola

Gundersen Health

IC System

Hawkin's Ash, CPA's

Hoel/Newburg/Christenson

Inland

Kwik Trip

La Crescent Rotary Club

La Crosse Rotary East

La Crosse Tribune

Logistics Health, Inc.

Mathy Construction

Mayo Health Systems

Merchant's Bank

Nesnah Ventures

Organic Valley

Radisson

Reinhart Family Foundation

Reinhart Food Service

Robert and Eleanor

Franke Foundation

Rotary After Hours-La Crosse

Rotary Club of La Crosse East

Rotary Club of Onalaska

Sam's Club

Shopko Foundation

Valley View Rotary

Verve Credit Union

Wal-Mart-Onalaska

WalzCraft

Wells Fargo Advisors

Wieser Brothers

Window World

### Angel Level

Borton Construction

Breakfast Club

Holmen Area Rotary

Insurance Center

Kaplan

Klauke Investments

La Crescent Rotary

La Crosse Tribune

Xcel Energy

### Caroler Level

608 Investment Group

360 Real Estate

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# Remembering our Volunteers

## Mariann Peterson



Rotary Lights was blessed that Mariann Peterson and her high school sweetheart, Larry decided to move to Onalaska in 1994 after spending time in Minnesota, Illinois and Iowa due to work obligations. During the day Mariann could be seen at JC Penney's helping customers and managing their HR department. Mariann was an active member of her church, English Lutheran in La Crosse, but the activity most near and dear to her heart was Rotary Lights. She was a member of the steering committee since 1996 and on

most late November and December evenings she could be found at Riverside Park helping with the nightly entertainment. Before the Ice Castle was erected, Mariann would brave the cold, wind and snow to make sure that all the entertainers had what they needed at the band shell. In recent years she found the warmth of the Ice Castle a welcome relief from the unpredictable weather. Mariann was giving and generous and a friend to many. She was affectionately known as Mimi and cherished her family and especially loved spending time with her two grandchildren.

## Marty Matchey



Marty Matchey, a lifelong native of Trempealeau County, loved playing Santa in his community of Blair as well as at Rotary Lights. His mild nature and infectious smile won the hearts of many children during the holiday season. Many people knew Marty as the friendly "meat guy" at the Onalaska Festival Foods. He also was an avid sports fan. He loved sports at all levels after he himself played high school, city league and charity basketball. High school sports were a large part of his life and he

attended the WIAA Boys State Basketball Tournament for the past 45 years with his wife Joan. His love for sports led him to be known as Blair High School's "Frantic Fan". Marty was extremely active in the Blair community serving on their Chamber of Commerce, City Council and as a member of the Lions Club.

Rotary Lights was extremely blessed to have Mariann and Marty as members of their family. They brought much love, many smiles and laughter to those who were lucky enough to meet them.





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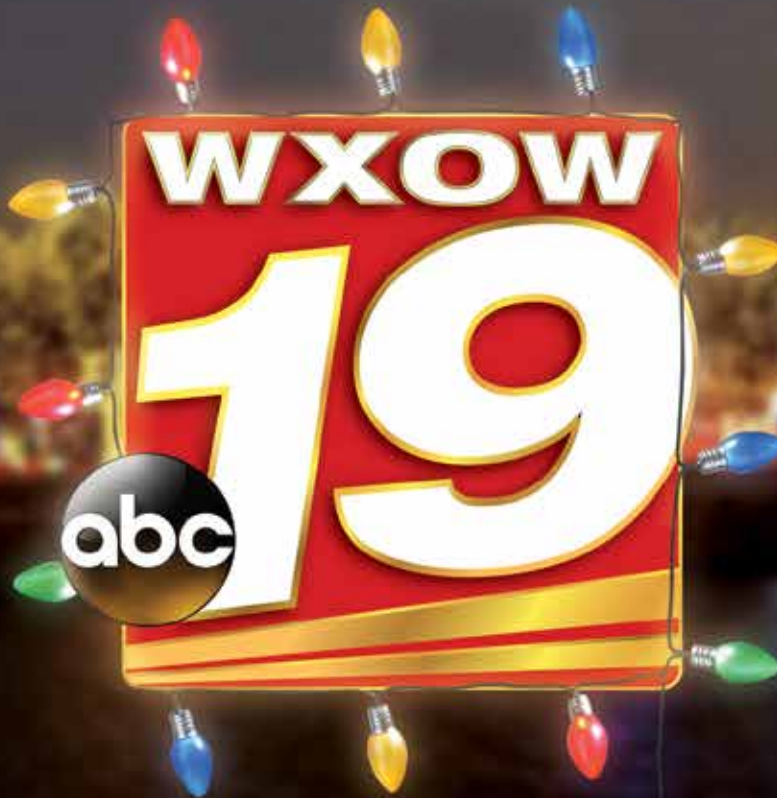
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Lanesboro • Onalaska, WI • Red Wing • Rochester • Rosemount • Rushford • Spring Grove • St. Charles • Winona

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1017

The poster for the Ugly Sweater 5k race is set against a gold background with white snowflake patterns. On the left is a red and white banner with the text "The UGLY SWEATER 5k" and a Rotary Club logo. The main title "Ugly Sweater 5k" is in large white letters on a green background. Below it, the text "COME JOIN THE FUN!" is written in green. A photograph shows a group of runners wearing various ugly Christmas sweaters. At the bottom, the date and location are listed, followed by a schedule of events and a website for more information.

## Ugly Sweater 5k

**COME JOIN THE FUN!**

**DECEMBER 8, 2018**  
**Starts at Myrick Park**

**3:00 p.m. - Registration**  
**4:15 p.m. - Santa starts the race!**  
**5:00 p.m. - Awards Ceremony**

**more info: [oneugly5k.com](http://oneugly5k.com)**





## Rotary Lights 2018 Board of Directors

Roger Bjorge.....Onalaska Rotary  
 Bill Bray.....Valley View Rotary  
 Mike Diveley .....Onalaska Hilltopper  
 Bill Hoel.....La Crosse Downtown  
 Brad Johnson.....Onalaska Hilltopper  
 Aaron Miller.....After Hours Rotary  
 Terry Miller.....La Crosse East Rotary  
 Arien O’Heron .....Caledonia Rotary  
 Larry Peterson.....Valley View Rotary  
 Nancy Proctor .....Holmen Rotary  
 Jim Spencer.....Holmen Rotary  
 Karla Stanek.....La Crosse East Rotary  
 Beth Stempinski.....Caledonia Rotary  
 Pat Stephens.....La Crosse East Rotary  
 Joe Thesing .....La Crescent Rotary  
 Dave Trapp.....La Crosse Downtown  
 Jim Warren.....Valley View Rotary  
 Bill Wiesjahn.....Onalaska Rotary  
 John Wettstein.....La Crosse Downtown  
 Mark Dahlke .....La Crosse East Rotary

## Rotary Lights 2018-2019 Steering Committee

Leo Chaput	Dan Mutch
Rita Connors	Loren Molling
Jim Crothers	Jan Moore
Sue Crothers	Bill Peters
John Corems	Teresa Peters
Mark Dahlke	Butch Rogowski
Sarah Dahlke	Doug Shupe
Mike Diveley	Terry Slaback
Steve Earp	Pat Smith
Tim Ehler	Pat Stephens
Mike Fell	Tom Svec
Elmer Grassman	Dave Thurston
Tom Hundt	Frank Tudahl
Steve Klankowski	Zach Tudahl
Dave Larsen	Andy Wettstein
Basil Martin	Matt Zimmermann



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EVERY GUEST ~ EVERY TIME™



## Feeding the Volunteers

Each year, there are just over 3,000 volunteers who help make Rotary Lights possible. To help us feed this army of big hearted souls, we asked some of our local food vendors to provide lunches, beverages and snacks to keep our troops moving. On behalf of all the volunteers we extend a very sincere thank you for helping us out. This is another great example that we live in a very special community.

Blue Moon	Bethel Lutheran Church	Radisson	Culver's of Onalaska
Reinhart Foods	Fayze's	Old Style Inn	King Street Kitchen
Shimmy's	La Crosse Beverage	Jim and Sue Crothers	Preferred Distributors
Schmidty's	Eagles Club	Breakfast Club and Pub	Pickerman's
Sandy Chaput	Marge's on Rose	Beedle's Bar and Restaurant	Piggy's
Pogy's	Pizza Doctors	Dublin Square	Pepsi
Cabin Coffee	Burger King	Ciatti's	Chartwells
Pat Tudahl	Joyce Diveley	Karen Hansen	Teresa Peters
Kwik Trip	Sharon Loomis	Dairy Queen-Onalaska	
Red Pines			

Let's not forget the homemade chocolate chip cookies. We're convinced some people volunteer just because of the cookies.

# La Crosse Skyrockers

Bringing in the New Year with a **BANG** for 89 years and counting!

## Countdown to

## New Year's Eve

6 pm Nightly in December  
except 24<sup>th</sup>, 25<sup>th</sup>, 30<sup>th</sup>, 31<sup>st</sup>

### *Grandad Bluff*

Sunday, Tuesday, Friday

### *Pettibone Park*

Monday, Wednesday,  
Thursday, Saturday

## OPEN HOUSE

**Saturday,  
December 8<sup>th</sup>**

11 am - 2:30 pm

Myrick Park  
Main Shelter

**NEW  
YEAR'S  
EVE  
SHOWS**

6 pm  
Midnight

**Support a La Crosse tradition! [www.skyrockers.org](http://www.skyrockers.org) Facebook**

The La Crosse SKYROCKERS are a non-profit organization.



Happy Holiday

Christmas

Proud Sponsor of

# Rotary Lights

Family

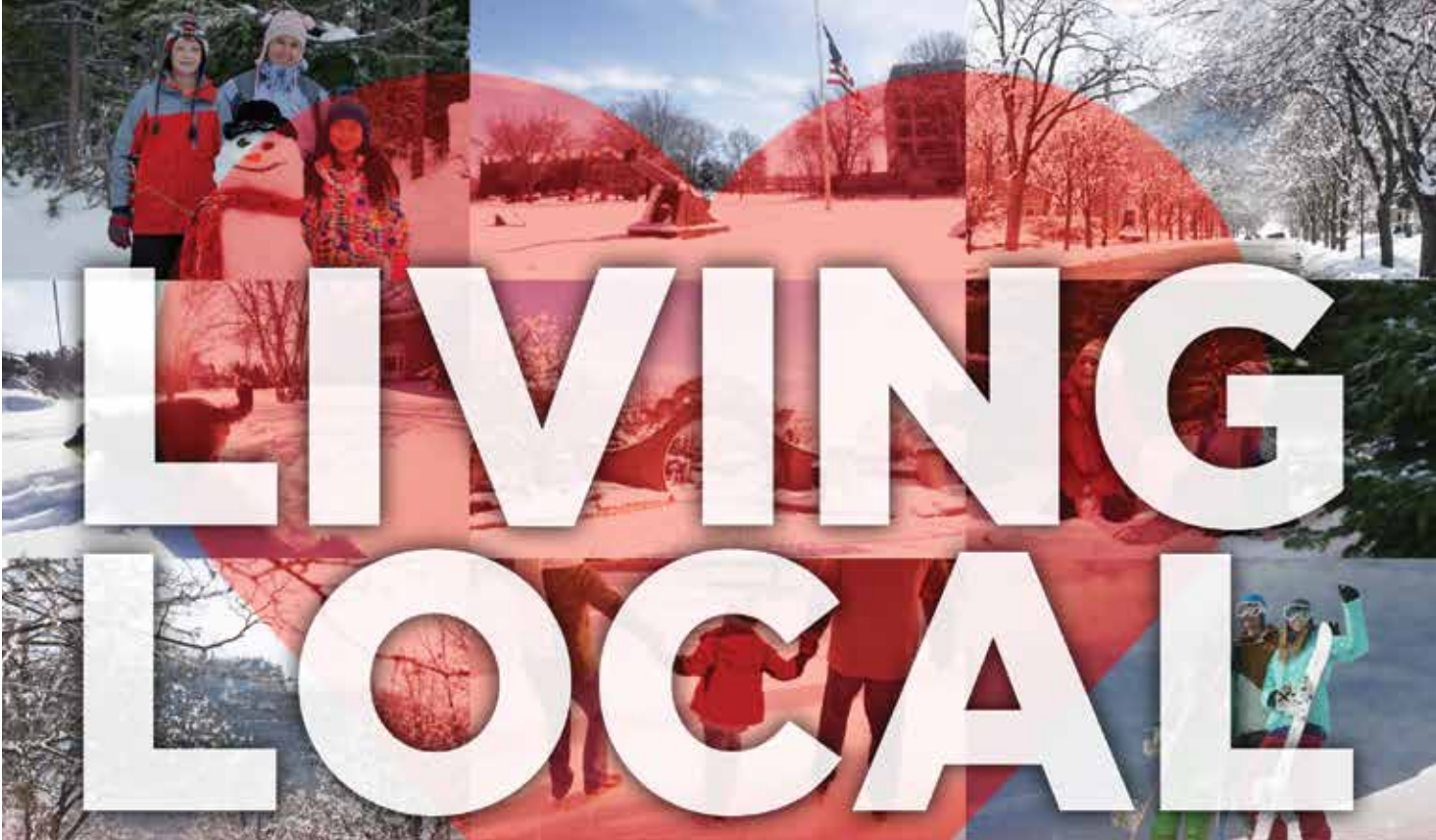
Mission to Feed the Hungry

## LA CROSSE MEDIA GROUP

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# LIVING LOCAL



HAPPY HOLIDAYS!





## Rotary Lights Carriage Rides

Cost: \$20 per couple \$30 per family/per load

\*We proudly support our troops, ask about our Military discount.

### Scheduled Dates in the Park:

- Nov. 23-24, 30
- Dec. 1-2, 7-9, 14-16, 20-25, 28-30

Sorry, no reservations. Rides are first come, first serve as we follow the car traffic through the park. Rides start when park opens at 5pm. Pickup/dropoff at the corner of Front & State St. by the entrance to Riverside Park.



A portion of each ride is donated to Rotary Lights.



[www.cinderellacarriagellc.com](http://www.cinderellacarriagellc.com)  
[info@cinderellacarriagellc.com](mailto:info@cinderellacarriagellc.com)



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# Join Us in Our Mission to REMEMBER ♦ HONOR ♦ TEACH



*Join us on*

**December 15, 2018**

NATIONAL WREATHS  
ACROSS AMERICA DAY

**11:00 AM at Rotary Lights  
In the heated Ice Castle  
sponsored by the  
La Crosse-Rebecca Myrick Chapter DAR**



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**#BeTheirWitness**



# DRIFTLESS OUTDOORS SHOW



Onalaska Omni Center  
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**Friday May 17, 2019 / 4-9pm  
Craft Beer & Date Night**

**Saturday May 18 / 9am-3pm  
DriftlessSports.com**

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**Located in the Santa House at Rotary Lights**

 **Just Believe**  
*Santa's Gift Shop*

**Open Nightly**  
**Nov. 23 - Dec. 23**  
**5 pm - 8 pm**

**Offering a variety of merchandise for  
souvenirs and gift giving**



**All proceeds from Just Believe will be used to  
further the Rotary Lights Mission of  
feeding the hungry in the Coulee Region**







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*Hoping you all have a  
inspirational holiday  
and coming year*



# PROUD TO SUPPORT

## ROTARY LIGHTS

Associated Bank commends Rotary Lights for the significant contribution they provide. We are proud to partner with the organizations and individuals who make a difference in our community — because we know that working together toward a common goal keeps our community strong, vibrant and growing.

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Call 608-784-9993 to check on Skating Rink Status and information. Voicemail messages will be updated daily.

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ROTARY  
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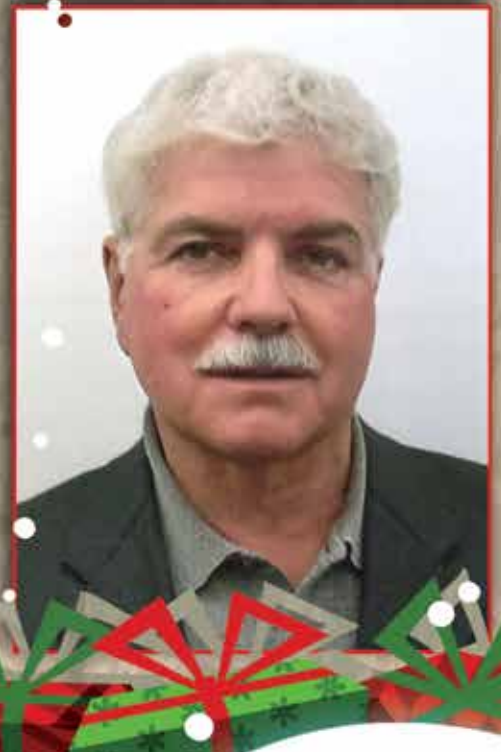
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