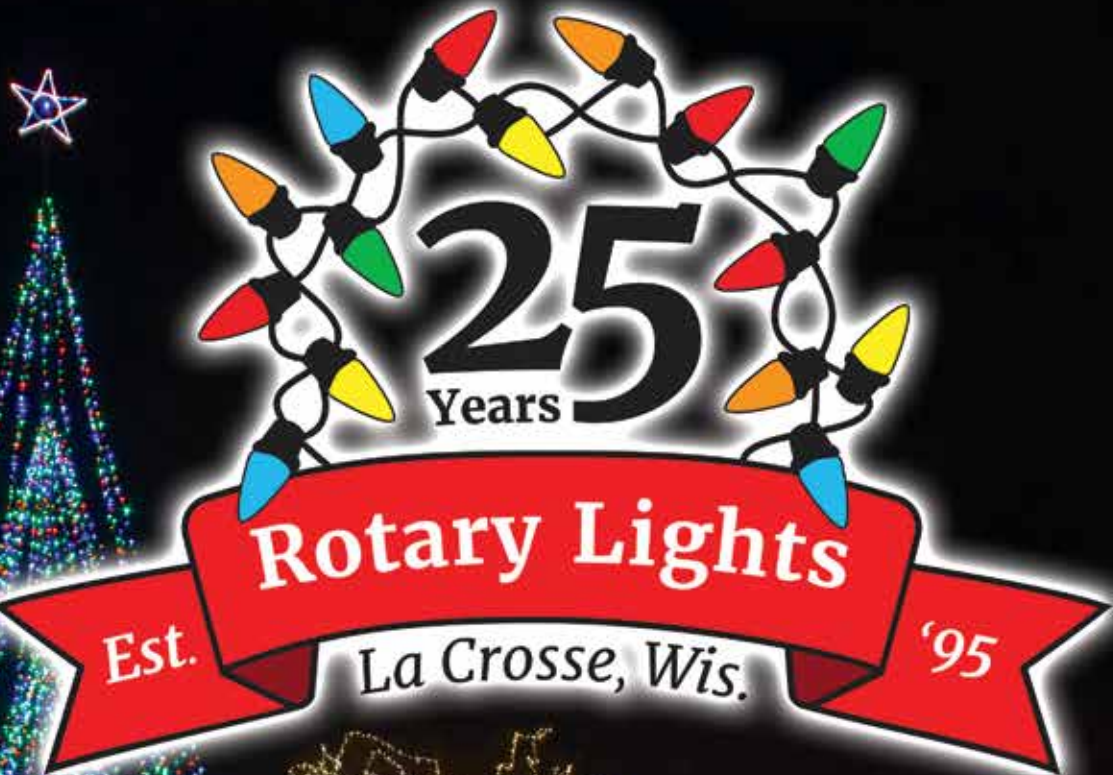


**Riverside Park, La Crosse, WI**

**Nov. 29 - Dec. 31**



[rotarylites.org](http://rotarylites.org)



*Enjoy The Lights!*



ONALASKA, WI

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# A Quarter of a Century...



When we began talking about having a lighting display in 1995 no one in those discussions envisioned what Rotary Lights would look like 25 years later. It was something we were going to “try”. We collected a little over 13,000 food

items our first year and here we are celebrating our 25th year and we’ll be crossing over the 4 million mark. The 14 food pantries we supply are extremely grateful and the Hunger Task Force truly appreciates the help.

Everyone always wants to know “what’s new” for this year. Thanks to a special committee that was formed to help us plan for the 25th, we can report the following:

- Watch for a new 50 ft. tree on the bluff that from this point forward will always kick off the season and let everyone know it is time for Rotary Lights.
- See if you can find the new wolf howling at the moon.
- We have expanded our free hay rides from 3 nights to 7 nights. Check the ad in this program.
- We instructed the Skyrockers to give us a spectacular show on opening night
- Special songs have been written and many new items offered in the Gift Shop.
- We have all new LED lights on the entire north end of the park.
- Ever want to see Rotary Lights from the air? See the ad for information on the helicopter rides. The perfect holiday gift.
- Mike Martino is preparing a special snow sculpture
- Thanks to Steve Earp and his crew from SSE Music, we have expanded the entire entertainment schedule for the Ice Castle.
- On January 25th, 2020 we’ll wrap up our 25th Year with a celebration at the La Crosse Center. Everyone is invited.

The extra time and effort that T.A. Slabach, Derk Olson, Steve Klankowski and Zach Tudahl put into the

new display for the bluff is pure dedication. Hundreds of hours to create a new icon for RL. We’re blessed to have these folks involved.

On behalf of the Stephens Family, my fellow Rotarians in La Crosse Rotary East, La Crosse Downtown, Valley View Rotary, After Hours Rotary, La Crescent, Caledonia, Onalaska, Holmen, and Onalaska Hilltopper Rotary Clubs, along with a very dedicated Board of Directors and Steering Committee, and over 3,000 community volunteers, please accept best wishes for a safe and happy holiday season.

Irish holiday hugs,

*Pat Stephens*

Pat Stephens-President



## Table of Contents

What is Rotary . . . . .	5
The Mission of Rotary Lights . . . . .	6
Ice Castle Entertainment Schedule . . . . .	8
2019 Traffic & Food Assignments . . . . .	13
2019 Participating & Benefiting Non-Profits . . . . .	14
Gifts-In-Kind . . . . .	16
Sponsors . . . . .	17
S’mores Schedule . . . . .	21
2019 Park Program Staff . . . . .	21
2019 Board of Directors . . . . .	23
Steering Committee . . . . .	23
Feeding the Volunteers . . . . .	24



*Happy Holidays*



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# What Is Rotary?

Rotary Lights is sponsored by area Rotary Clubs who, in turn are part of an international service organization. That organization is built on providing humanitarian aid, fostering high ethical standards, and promoting peace and goodwill throughout the world.

Any project or activity is based on the Four Way Test, questions on which Rotary decisions are based:

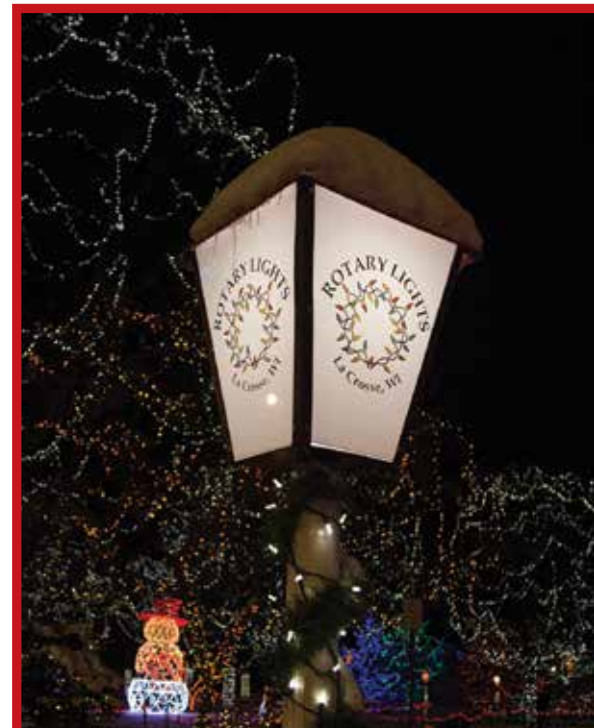
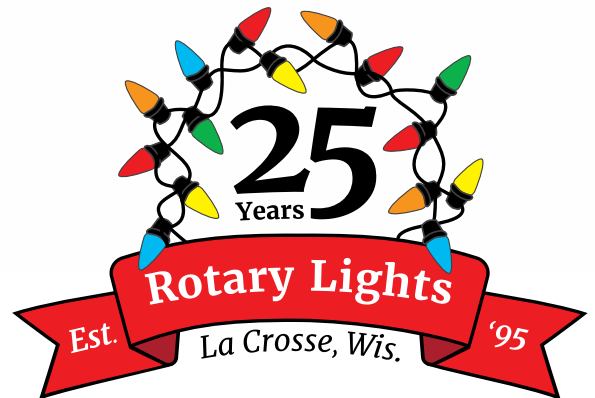
- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

As Rotary Lights entered the planning stages, these questions were addressed. Out of those discussions came the decision to collect food for hunger agencies and money for participating non profits. The questions were the basis for creating Rotary Lights as a free-to-the-public event.

Rotary does more than light up Riverside Park between Thanksgiving and New Year's Day. You may recognize some of these projects, all of which Rotarians have played a part in organizing, fundraising, and labor:

- Kids Coulee • Myrick Hixon Ecopark
- Trees for Tomorrow • International Gardens
- Chad Erickson Park • Riverside Band Shell • Fight the Flood

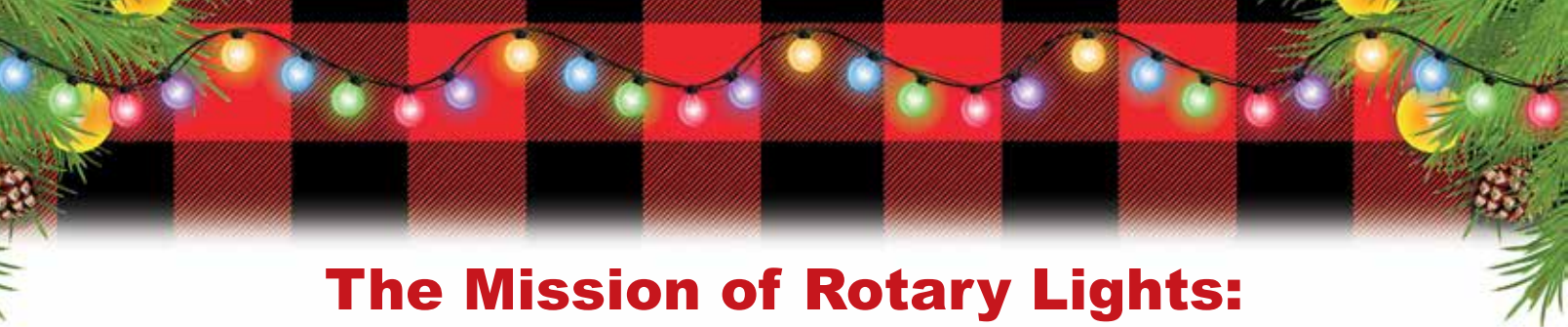
On an international level, Rotary provides exchange programs for high school students, works tirelessly to eradicate polio, seeks ways to provide clean water, and much more.



## Participating Rotary Lights Clubs

- |                      |                    |
|----------------------|--------------------|
| After Hours          | Caledonia          |
| Holmen               | La Crescent        |
| La Crosse Downtown   | Onalaska           |
| Onalaska Hilltoppers | Rotary East        |
|                      | Valley View Rotary |





# The Mission of Rotary Lights: “To Help Feed the Hungry of the Coulee Region”

Year	Number of Food Items Collected
1995.....	13,010
1996.....	20,014
1997.....	31,482
1998.....	42,323
1999.....	66,211
2000.....	86,475
2001.....	91,634
2002.....	101,789
2003.....	121,040
2004.....	125,892
2005.....	135,756
2006.....	171,252
2007.....	186,374
2008.....	204,178
2009.....	206,479
2010.....	204,188
2011.....	226,642
2012.....	232,580
2013.....	229,173
2014.....	237,246
2015.....	296,784
2016.....	302,586
2017.....	321,463
2018.....	318,640

**24 Year Total - 3,965,839**



The generous gifts of food that are collected unfortunately only last 8-10 weeks. The demand is high and growing. If you or an organization you are involved with would like to help organize an event in partnership with Rotary Lights to help us increase food collections, contact Rotary Lights at 608.784.9993.

We have collected items at the gate and other food items through the efforts of:

- AFSCME Local 2484-La Crosse County
- AFSCME Local 340-Western Wisconsin Cares
- Beer By Bike Brigade
- Hunger Task Force
- La Crosse County Employees-Downtown Campus
- La Crosse County Library System.
- The La Crosse Area Jeep Club
- Shamrock Club
- WTC-Automotive Classes
- Over 27,000 food items from the “ifeed effort”.
- Mathy Construction-12,000 items
- Oktoberfest
- La Crosse County Tavern League
- The Trane Company once again collected pallets of food in 2018. A tremendous and appreciated effort.



Rotary Lights would like to partner with any groups that would like to be involved with food drives from November 1st through December 31st.

## HOW LONG WILL IT TAKE TO HIT THE 4 MILLION FOOD ITEM MARK?

### Food Pantries Sharing Collections in 2019:

**In Park**

- Caledonia Food Shelf
- Holmen Lutheran
- La Crescent Food Basket
- New Horizons

**Onalaska Food Basket**

- Salvation Army
- Holmen St. Elizabeth
- WAFER
- Place of Grace

**Out of Park**

- Cashton Cupboard
- Coulee Cap
- Hunger Task Force
- UW-L Food Pantry
- WAFER



CELEBRATE

25  
YEARS

THANK  
YOU  
ROTARY



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## Ice Castle Entertainment Schedule

Mon., Dec. 2.....	6:00 pm.....	Giving Hearts Choir
	6:30 pm.....	Apple Annies
Tues., Dec. 3 .....	6:00 pm.....	Bone-A-Fide Brass
Wed., Dec. 4.....	6:00 pm.....	Life in Harmony
	7:00 pm.....	Great River Ringers
Thurs., Dec. 5.....	5:00 pm.....	SOUP Fundraiser
	7:00 pm.....	Cashton HS Band & Choir
Fri., Dec. 6 .....	6:00 pm.....	String Ties
Mon., Dec. 9.....	6:00 pm.....	Lincoln Middle School-Holiday Carolers
	6:30 pm.....	Lincoln Middle School-Festive Flutes
	7:00 pm.....	Lincoln Middle School-Winter Winds
	7:30 pm.....	Lincoln Middle School-Holiday Brass
Tues., Dec. 10 .....	6:00 pm.....	Aquinas Middle School Band & Choir
	6:30 pm.....	Tri-State Accordion Club
Wed., Dec. 11 .....	6:00 pm.....	Bangor Music
	7:00 pm.....	River City Strings Fiddle Club
Thurs., Dec. 12....	6:00 pm.....	Sons of Norway/Norsekedalen
	7:00 pm.....	La Crosse Boy Choir
	7:30 pm.....	La Crescent HS Carolers
Fri., Dec. 13 .....	6:00 pm.....	TUGG
Mon., Dec. 16.....	6:00 pm.....	Emerson Elementary
	6:30 pm.....	West Salem High School
Tues., Dec. 17 .....	4:00 pm.....	Gundersen Social
	7:00 pm.....	Onalaska HS Jazz I
Wed., Dec. 18.....	6:00 pm.....	“Fermata Nowhere” Logan HS Accapella
	6:30 pm.....	Emerson Elementary
	7:00 pm.....	Logan HS Jazz Ensemble
Thurs., Dec. 19....	6:00 pm.....	Sparta Ensembles
Fri., Dec. 20 .....	6:00 pm.....	Coulee Chordsmen

## LIVE NATIVITY

Nov.. 29-30,  
Dec. 1-7-8-14-15-21-22-25



### Minnesota Churches

Nov.. 30th and Dec. 1st

St. John's, Nodine  
St. John's, Caledonia  
St. Luke's, Pickwick  
Immanuel, South Ridge  
First Ev. Lutheran, La Crescent  
Zion, Hokah  
Zion, Eitzen  
Grace, Ridgeway

### Wisconsin Churches

Dec. 7th and 8th

First Ev. Lutheran, La Crosse  
Christ Lutheran, West Salem

Dec. 14th and 15th

St. Paul's, Onalaska  
Bethel, Galesville  
Good Shepherd, Holmen

Dec. 21st and 22nd

St. Matthews, Stoddard  
Mt. Calvary, La Crosse  
St. Peter's, Hamburg  
St. Peter's, Chaseburg  
St. Paul's, Bangor  
Immanuel, La Crosse

## HAYRIDES IN THE PARK

Free family hayrides in the park on Tuesday nights.

Dec. 3-4-9-10-17-18-23

Ongoing from 5:30 p.m. to 8 p.m.

Load at the west side entrance of the Ice Castle  
(heated tent).







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# Tea and Tranquility

2-4 p.m. Saturday  
**January 11, 2020**

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# Join Us in Our Mission to REMEMBER ♦ HONOR ♦ TEACH



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NATIONAL WREATHS  
ACROSS AMERICA DAY

**11:00 AM at Rotary Lights  
In the heated Ice Castle**

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La Crosse-Rebecca Myrick Chapter DAR  
& Rotary Lights



WREATHSACROSSAMERICA.ORG

**#BeTheirWitness**

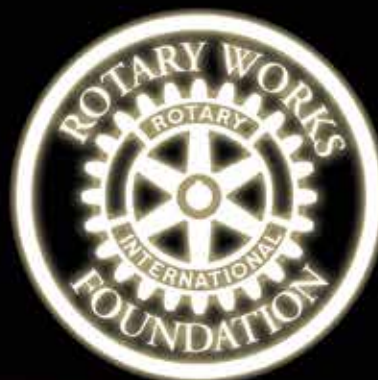


# Brightening our communities

For the holiday season  
and all year long.

During the 2018-2019 Rotary year,  
these projects and more were supported

PLAY It Forward • Random Acts of Kindness  
Military Lounge, La Crosse Regional Project  
Mentoring Best Practices • Mountain Bike Team  
Giving Parents a Break • CHRS Education Partners  
"I'm Hungry" Book Expansion • iFeed  
YWCA Team Building • Mobile Library in Matagalpa, Nicaragua  
Valladolid Mexico Water Project • Libraries Are For Everyone  
La Crescent Healthy Community Partnership • Tree Planting Project  
Growing Hearts Around the World Centennial Project  
Cameroon Mobile Library Project • Let's Play Together  
Chad Erickson Park • Fight the Flood • Riverside Band Shell



[rotaryworksfoundation.org](http://rotaryworksfoundation.org)

Supported by La Crosse Area Rotary Clubs & their members including:

Caledonia • Holmen Area • La Crescent • La Crosse After Hours • La Crosse Downtown  
La Crosse East • La Crosse Valley View • Onalaska • Onalaska Hilltopper  
Interact Clubs of Aquinas, Caledonia, Central, Holmen, Logan,  
Onalaska and West Salem High Schools





# LIVING LOCAL



CELEBRATE THE ROTARY LIGHTS **25<sup>th</sup>** ANNIVERSARY

## HAPPY HOLIDAYS!





# 2019 Traffic & Food Assignment

Date.....	Traffic Control.....	Food Goes To
Fri., Nov. 29 .....	La Crosse Rotary .....	Salvation Army
Sat., Nov. 30.....	Mathy Construction .....	Holmen St. Elizabeth
Sun., Dec. 1.....	Wells Fargo Advisors, LLC.....	Onalaska Food Basket
Mon., Dec. 2.....	Organic Valley .....	Place of Grace
Tues., Dec. 3 .....	Merchant's Bank.....	WAFER
Wed., Dec. 4.....	Wieser Brother's.....	La Crescent Food Shelf
Thurs., Dec. 5.....	Co-op Credit Union .....	WAFER
Fri., Dec. 6 .....	Altra Credit Union.....	Caledonia Food Basket
Sat., Dec. 7.....	Coca-Cola.....	Salvation Army
Sun., Dec. 8.....	Coulee Bank .....	Onalaska Food Basket
Mon., Dec. 9.....	Gundersen Health .....	Place of Grace
Tues., Dec. 10 .....	Dahl Automotive.....	New Horizons
Wed., Dec. 11.....	Verve, A Credit Union .....	Salvation Army
Thurs., Dec. 12.....	Mayo Clinic Health System.....	WAFER
Fri., Dec. 13 .....	Associated Bank .....	Holmen St. Elizabeth
Sat., Dec. 14.....	Valley View Rotary.....	Onalaska Food Basket
Sun., Dec. 15.....	Inland.....	WAFER
Mon., Dec. 16.....	Logistics Health.....	Salvation Army
Tues., Dec. 17 .....	Cleary Management/State Bank Financial.....	Onalaska Food Basket
Wed., Dec. 18.....	Kwik Trip.....	New Horizons
Thurs., Dec. 19.....	IC System .....	Salvation Army
Fri., Dec. 20 .....	Dynamic Lifestyle Innovations .....	WAFER
Sat., Dec. 21 .....	Brenengen Automotive.....	Holmen St. Elizabeth
Sun., Dec. 22.....	Doug and Meri Shupe Family .....	Onalaska Food Basket
Mon., Dec. 23.....	Hoel/Newburg/Christianson .....	La Crescent Food Shelf
Tues., Dec. 24 .....	Dave and Cathy Thurston.....	WAFER
Wed., Dec. 25.....	The Stephens Family .....	Holmen St. Elizabeth
Thurs., Dec. 26.....	Caledonia Rotary .....	Caledonia Food Basket
Fri., Dec. 27 .....	Holmen Area Rotary.....	Holmen St. Elizabeth
Sat., Dec. 28.....	La Crosse Rotary East.....	WAFER
Sun., Dec. 29.....	Onalaska Rotary .....	Onalaska Food Basket
Mon., Dec. 30.....	Rotary Lights Steering Committee.....	Salvation Army
Tues., Dec. 31 .....	Citizen Advocacy.....	Holmen St. Elizabeth



## 2019 Participating & Benefiting Non-profits

7 Rivers Community High School  
ABLE  
American Red Cross  
Aptiv  
ASAP Horse Rescue and Adoption  
Bikers Against Child Abuse  
Bluff Country Family Resources  
Boys & Girls Club of Greater La Crosse  
Causeway Caregivers  
Centering Onalaska  
Child Abuse Prevention Task Force  
Congregational Preschool  
Coulee Connections  
Coulee Council on Addictions  
Coulee Region Adult Day Center  
Coulee Region Humane Society  
Coulee Region RSVP  
Couleecap, Inc  
Disability Action Network  
Faith Lutheran Church  
Fuzz Nuts  
Girl Scouts of Badgerland  
Great Rivers United Way  
Gundersen Transitional Year Residency  
Habitat for Humanity  
Health Science Academy  
Holmen High Project Live  
Holmen High School Interact  
Holmen Knights of Columbus  
Housing Authority of La Crosse  
La Crosse Area Astronomical Society  
La Crosse Area Masonic Lodges  
La Crosse Citizen Advocacy  
La Crosse Curling Club  
La Crosse Dive Unit  
La Crosse Jaycees  
La Crosse Lions  
Lakeview Health Center  
Logan High Band  
Miss Wild West Royalty  
Myrick Park Community and Zoo  
N.A.M.I.  
Norskedalen  
Onalaska High School Choir Parent Support  
Onalaska High School FBLA  
Onalaska High School Rotary Interact Club

Onalaska Middle School WEB Leaders  
Preservation Alliance  
River City Corvettes  
Riverland Amateur Radio Club  
RUSH WI WEST Soccer Club  
Salvation Army  
Shamrock Club  
Shelby Fire Dept  
St. Patrick's Knights of Columbus  
Sudden Cardiac Arrest Association  
The Hunger Task Force  
The Parenting Place  
Trane Abilities Park Project  
Tri-State Ambulance  
UWL Alpha Phi  
UWL Alpha Xi Delta  
UWL Beta Alpha Psi  
UWL Biology Club  
UWL Computer Science Club  
UWL Delta Sigma Phi  
UWL Foundation for International Medical Relief  
UWL Gamma Sigma Sigma  
UWL Golden Key  
UWL Kappa Delta Pi  
UWL LC Hip Hop Dance Team  
UWL Microbiology Club  
UWL Nuclear Medicine Technology  
UWL Pre-Med Club  
UWL REC Club  
UWL Red Cross Chapter  
UWL School Psychology Graduate Program  
UWL Student Advisory Council for the College of Business  
UWL Student Council for Exceptional Children  
UWL Therapeutic Recreation Club  
UWL University Staff Council  
UWL Vanguard  
UWL Volunteering Within  
UWL Wishmakers on Campus  
UWL Women's Club Hockey  
Viterbo Global Outreach Club  
West Salem High School Music  
Westby Syttende Mai Royalty  
WTC Health Information Technology Club  
WTC Respiratory Therapy Club  
YWCA Teen Services







---

Proud of our many students, alumni,  
faculty and staff who have who have made  
the season magical for over 100 years!







# Rotary Lights Sponsors-2019

## Super Star Level

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## Frosty Level

Advance Business Systems  
Altra Credit Union  
Associated Bank  
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Clason GMC-Buick  
Cleary Management  
Dynamic Lifecycle Innovations  
First Supply  
Gundersen Health System  
Mayo Health System  
Organic Valley  
Rotary Club of La Crosse  
Wells Fargo Bank

## Galaxy Level

After Hours Rotary  
Azara  
BMO Harris  
Breakfast Club and Pub  
Brennan Marine  
CenturyLink  
Charmant Hotel  
Chart Industries  
Co-Op Credit Union  
Coulee Bank  
Dahl Automotive  
Dairyland Power  
Doug and Merri Shupe  
Festival Foods  
Fowler & Hammer  
Great Lakes Coca-Cola  
Bill and Karen Hoel  
IC System

Inland  
Jim and Phyllis Warren  
Joe Welch Equipment  
Kwik Trip  
La Crescent Rotary Club  
La Crosse Rotary East  
La Crosse Tribune  
Logistics Health, Inc.  
Mathy Construction  
Merchant's Bank  
Nesnah Ventures  
Radisson  
Reinhart Family Foundation  
Reinhart Food Service  
Rotary Club of La Crosse East  
Rotary Club of Onalaska  
Sam's Club  
Shopko Foundation  
Valley View Rotary  
Verve Credit Union  
Wal-Mart Onalaska  
WalzCraft  
Wieser Brothers  
Window World

## Angel Level

Borton Construction  
Breakfast Club  
Caledonia Rotary  
Hawkins, Ash, CPA's  
Holmen Area Rotary  
Kaplan  
La Crescent Rotary  
Xcel Energy

## Caroler Level

608 Investment Group  
360 Real Estate  
4000 Foundation

## Ad Aids

American Transmission Company  
Bethany Lutheran Homes  
Bethany St. Joe's  
Borton Construction  
Breakfast Club and Pub  
Colgan Air  
Coulee Region Cremation  
Courtesy Corporation  
Don Anthony  
Mike and Joyce Diveley  
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Great River Orthodontics  
Hale, Skemp, Hanson, Skemp & Sleik  
Hawkins, Ash, CPA's  
Home Federal  
Howie's Bar and Grill  
Inland  
La Crosse Memorials  
La Crosse Print  
Fox 25/48 La Crosse - Eau Claire  
Onalaska Hilltopper Rotary  
River Place + Washburn on the Park  
RSM Accounting  
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## Women with Purpose Invites YOU!

2nd Wednesday of each month (September - May) 11:45 a.m. to 1 p.m.

Join us for lunch and enjoy speakers offering motivation and encouragement on a variety of topics.  
Gain valuable resources to grow personally, professionally and spiritually.  
Connect with other women.

### *What Women Are Saying About Women with Purpose*

- Love, Love, Love Women with Purpose!
- Thank you – you truly don't know the impact this will make in the community.
- I love the idea of empowering women.
- Took tons of notes and feel very inspired – thank you!
- Nice mix of people – all ages, professions, etc.
- Beyond excellent – I look forward to it every month.

***Join us as we provide the women in the  
Coulee Region an avenue to make a  
difference in their lives and the lives of others.***



Empower, Equip, Encourage Women To Lead Balanced, Purposeful Lives

follow us on:  

For more information, visit [www.CouleeRegion.WomenWithPurposeWI.org](http://www.CouleeRegion.WomenWithPurposeWI.org) or email [cr-info@womenwithpurposewi.org](mailto:cr-info@womenwithpurposewi.org).



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25 YEARS

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Onalaska • Holmen • West Salem  
La Crescent • Winona • Rochester

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with  
*Jen & Bill*



PUT THE  
**GOOD**  
IN YOUR  
**MORNING**

# 2019 S'more Monitoring Schedule

Friday, Nov. 29.....	Rotary
Saturday, Nov. 30.....	Valley View Rotary
Sunday, Dec. 1.....	UW-L Hip Hop Dance
Monday, Dec. 2.....	UW-L Hip Hop Dance
Tuesday, Dec. 3.....	La Crescent Rotary
Wednesday, Dec. 4.....	BMO Harris
Thursday, Dec. 5.....	BMO Harris
Friday, Dec. 6.....	UW-L Eta Sigma Gamma
Saturday, Dec. 7.....	Beta Alpha Psi
Sunday, Dec. 8.....	Nesnah Ventures
Monday, Dec. 9.....	La Crescent Rotary
Tuesday, Dec. 10.....	Holmen KC's
Wednesday, Dec. 11.....	Onalaska Hilltopper Rotary
Thursday, Dec. 12.....	OHS Spanish Club
Friday, Dec. 13.....	Beta Alpha Psi
Saturday, Dec. 14.....	UW-L Eta Sigma Gamma
Sunday, Dec. 15.....	OHS Spanish Club
Monday, Dec. 16.....	Charmant/Home2
Tuesday, Dec. 17.....	Charmant/Home 2
Wednesday, Dec. 18.....	Verve, A Credit Union
Thursday, Dec. 19.....	Onalaska Hilltopper Rotary
Friday, Dec. 20.....	West Salem Girl Scouts
Saturday, Dec. 21.....	Rotary
Sunday, Dec. 22.....	Rotary
Monday, Dec. 23.....	La Crosse County Historical Society
Tuesday, Dec. 24.....	No Fire
Wednesday, Dec. 25.....	No Fire
Thursday, Dec. 26.....	Reinhart Food Service
Friday, Dec. 27.....	Reinhart Food Service
Saturday, Dec. 28.....	Rotary
Sunday, Dec. 29.....	Rotary
Monday, Dec. 30.....	Reinhart Food Service
Tuesday, Dec. 31.....	Rotary



## 2019 Park Program Staff and Commissioners

For 25 years Rotary Lights has worked in partnership with the La Crosse Park and Recreation Department to put together one of the Midwest's premier holiday lighting displays that works hard to "feed the hungry". Special thanks to the Department for their help and understanding over these years.

Jay Odegaard-Director  
 Kerry Gloede-Assistant Director  
 Dan Trussoni-Parks, Forestry, Buildings and Grounds Manager  
 Jared Flick-Recreation and Facilities Supervisor  
 Kat Barkhahn-Community Program Specialist  
 Mckenzie Wilson-Recreation Coordinator  
 Leah Burns-Recreation Coordinator  
 Christa Gerloff-Office Administrator  
 Kate Kroll-Administrator Coordinator  
 Ed Becker-Parks Crew Leader

Commissioners  
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*Not just the* **WHERE**  
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*but the* **WHO & WHY**

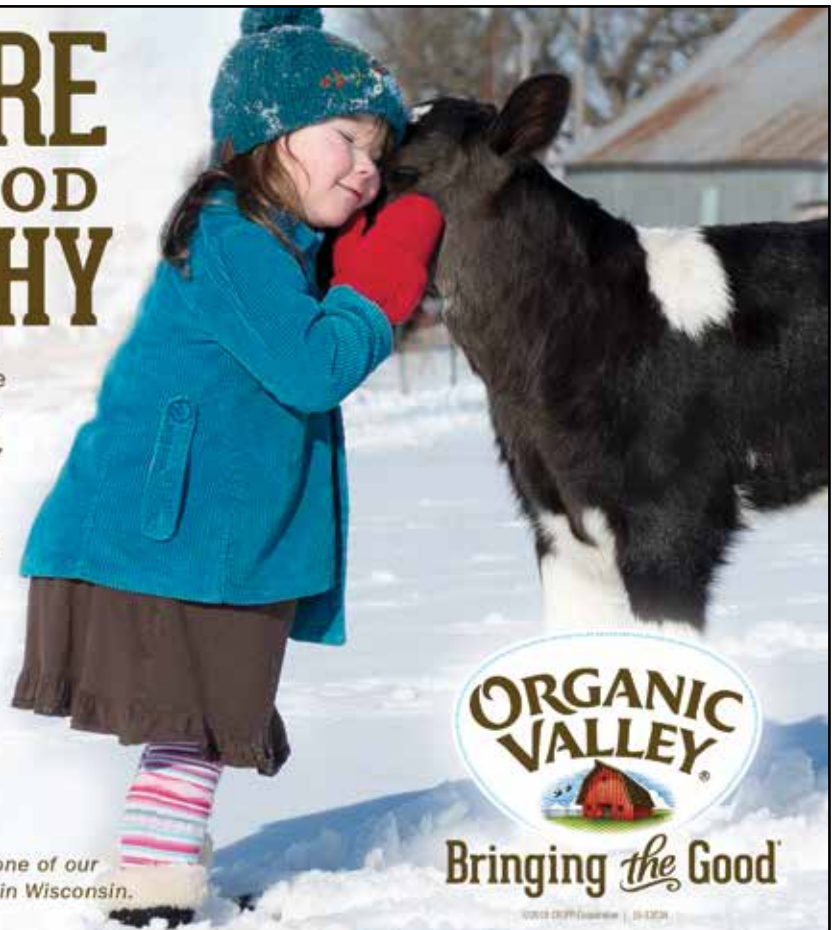


Organic Valley dairy farmers like the Parker family believe in the importance of providing healthy, local, organic dairy products for the communities they live in. For more than 30 years, our farmer-owned cooperative has been committed to producing nutritious organic products in harmony with the earth and with respect for animals.

Learn more about our mission at [OrganicValley.coop](http://OrganicValley.coop).



The Parker family farm, one of our over 400 farmer-owners in Wisconsin.



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# UGLY SWEATER 5K

Come Join the Fun!

DECEMBER 7, 2019

- 3:00 p.m. - Registration**
- 4:15 p.m. - Santa Starts the Race**  
(at Myrick Park)
- 5:00 p.m. - Awards Ceremony**  
(at Rotary Lights Warming Tent in Riverside Park)

For more info: [oneugly5k.com](http://oneugly5k.com)

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## Rotary Lights 2019 Board of Directors

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 Mike Diveley ..... Onalaska Hilltopper  
 Bill Hoel ..... La Crosse Downtown  
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 Terry Miller ..... La Crosse East Rotary  
 Arien O’Heron ..... Caledonia Rotary  
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 Lynn Reynolds ..... La Crescent Rotary  
 Jim Warren ..... Valley View Rotary  
 Bill Wiesjahn ..... Onalaska Rotary  
 John Wettstein ..... La Crosse Downtown

## Rotary Lights 2019-2020 Steering Committee

Leo Chaput	Loren Molling
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Sue Crothers	Teresa Peters
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Mark Dahlke	Doug Shupe
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Elmer Grassman	Dave Thurston
Tom Hundt	Frank Tudahl
Steve Klankowski	Zach Tudahl
Dave Larsen	Andy Wettstein
Basil Martin	Matt Zimmermann
Dan Mutch	



## Rotary Lights Carriage Rides

Cost: \$20 per couple \$30 per family/per load

\*We proudly support our troops, ask about our Military discount.

### Scheduled Dates in the Park:

- Nov. 29-30
- Dec 1, 6-8, 13-15, 19-25, 27-29

Sorry, no reservations. Rides are first come, first serve as we follow the car traffic through the park. Rides start when park opens at 5pm. Pickup/dropoff at the corner of Front & State St. by the entrance to Riverside Park.



A portion of each ride is donated to Rotary Lights.



[www.cinderellacarriagellc.com](http://www.cinderellacarriagellc.com)  
[info@cinderellacarriagellc.com](mailto:info@cinderellacarriagellc.com)



# Feeding the Volunteers

Each year, there are just over 3,000 volunteers who help make Rotary Lights possible. To help us feed this army of big hearted souls, we asked some of our local food vendors to provide lunches, beverages and snacks to keep our troops moving. On behalf of all the volunteers we extend a very sincere thank you for helping us out. This is another great example that we live in a very special community.

Blue Moon	Bethel Lutheran Church	Radisson	Culver's of Onalaska
Reinhart Foods	Fayze's	Old Style Inn	King Street Kitchen
Shimmy's	La Crosse Beverage	Jim and Sue Crothers	Preferred Distributors
Schmidty's	Eagles Club	Breakfast Club and Pub	Pickerman's
Sandy Chaput	Marge's on Rose	Beedle's Bar and Restaurant	Piggy's
Pogy's	Pizza Doctors	Dublin Square	Pepsi
Cabin Coffee	Burger King	Ciatti's	Chartwells
Pat Tudahl	Joyce Diveley	Karen Hansen	Teresa Peters
Kwik Trip	Sharon Loomis	Tom Sawyer's	Sonia Leis
Joanne Stephens	Great Lakes Coca-Cola		

Let's not forget the homemade chocolate chip cookies. We're convinced some people volunteer just because of the cookies.

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**Countdown to New Year's Eve**  
6 pm Nightly in December  
*(except 24<sup>th</sup>, 25<sup>th</sup>, 30<sup>th</sup>, 31<sup>st</sup>)*

**Grandad Bluff**  
Sunday, Tuesday, Friday

**Pettibone Park**  
Monday, Wednesday,  
Thursday, Saturday

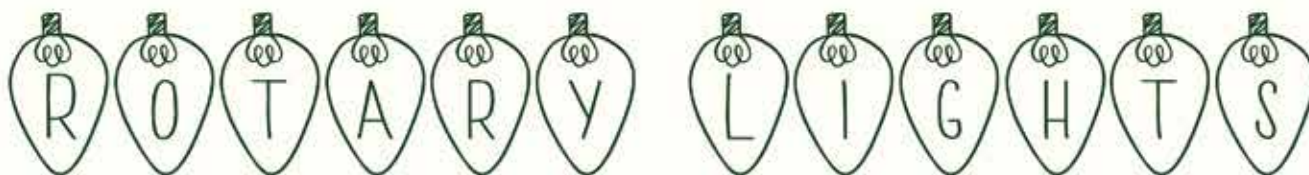
**OPEN HOUSE**  
**Saturday,**  
**December 7<sup>th</sup>**  
11 am - 2:30 pm  
Myrick Park  
Main Shelter

**NEW YEAR'S  
EVE  
SHOWS**  
6 pm  
Midnight  
Grandad Bluff

**Support a La Crosse tradition!** [www.skyrockers.org](http://www.skyrockers.org) **Facebook**  
La Crosse SKYROCKERS are a non-profit organization



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CHRISTMAS  
HAPPY NEW YEAR

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OR STOP IN AND VISIT LIVE**

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**CHEERS TO  
GOOD TIMES**

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Located in the Santa House at Rotary Lights



**Just Believe**  
*Santa's Gift Shop*

**Open Nightly**  
**Nov. 29 - Dec. 23**  
**5 pm - 8 pm**  
(while Santa is in the House)



**Offering a variety  
of merchandise  
for souvenirs and  
gift giving**



*deck the halls*

*deck the halls*

*dec*

**All proceeds from Just Believe will be used to  
further the Rotary Lights Mission of feeding the  
hungry in the Coulee Region**





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## Celebrating the magic and beauty of the season

Warm wishes for the very best this holiday season and a prosperous New Year.

**Wells Fargo is proud to sponsor the Rotary Lights!**

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## Rotary Lights



Together we'll go far



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**Christmas for all!**  
Matinees on Saturday and Sunday.

**Spread Christmas  
cheer by singing  
loudly for all to hear!**

**DECEMBER 6–22, 2019**

Buddy the Elf is an over-optimistic lover  
of Christmas and must help New York City  
remember the true meaning of the holiday.



**BONUS  
PERFORMANCE**  
Wednesday,  
December 18  
at 7:30 pm

**TICKETS \$26–\$34 AVAILABLE ONLINE OR AT THE BOX OFFICE**  
Thursday–Friday at 7:30 p.m. | Saturday at 2:00 p.m. & 7:30 p.m. | Sunday at 2:00 p.m.

608-784-9292 | [www.lacrossecommunitytheatre.org](http://www.lacrossecommunitytheatre.org)  
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# THE CHAD ERICKSON ICE RINK IN RIVERSIDE PARK

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Saturday: Noon to 8 pm - Sunday: Noon to 6 pm

A warming trailer with free skates is available.

Call 608-784-9993 to check on Skating Rink Status and information. Voice mail messages will be updated daily.



# ENJOY THE LIGHTS!

Thank you Rotary Lights for 25<sup>th</sup> years of joy.



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**JULY 9, 10 & 11, 2020**

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# HAPPY HOLIDAYS

**THANK YOU  
VOLUNTEERS**

FOR MAKING THIS ANOTHER  
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